

Who We Are:

Brandography is a digital marketing agency that works hard and laughs harder. We believe in lifting up our employees at every opportunity—pushing them to grow and celebrating their wins. Our team has a blast because we all love what we do.

As a designer, you'll operate as a leader, ensuring that final design products improve the company's bottom line. You'll put your design eye to work alongside our rad copywriting team to deliver captivating, creative assets to clients.

Our Ideal Candidate:

- Loves using their creative energies to make designs for all types of clients, from start-ups to Fortune 500 companies.
- Has excellent project and time management skills including the ability to work with available resources and prioritize to meet deadlines.
- Displays strong written and verbal communication abilities both internally and externally.
- Is motivated to provide top-notch customer service with a desire to help clients increase their profitability.
- Possesses a keen understanding of strategic design approaches and the ins and outs of marketing in the digital space.
- Is an engaged team player willing to learn new things to meet the needs of the company and our clients.

Design Responsibilities Include:

- Offer expert guidance and feedback for designs.
- Apply a strong eye for aesthetics and visual details to ensure a quality final product.
- Listen to design needs and assimilate the client's vision to create ideas and communicate them to clients and other members of the team.
- Create designs to support marketing strategies across a number of channels – websites, email design, ads, PowerPoint presentations, and print.
- Maintain high-quality standards, ensuring we only deliver our best work to clients.
- Collaborate across the organization to drive up standards of digital creativity.
- Liaise with internal design, content, development, SEO, and marketing teams to optimize customer experience and ensure consistency.
- Creation and ownership of scope project requirements.
- Identify potential project issues and act proactively to resolve.
- Communicate project status to clients and build strong client relationships.
- Adhere to best practices in digital marketing design and stay current with relevant trends.
- Contribute final design assets that improve the company's profitability by adhering to the following:
 - Report on key performance metrics identified to measure profitability
 - Exemplify the following Brandography Core Values:

- **Extreme Ownership**
- **Solution-Oriented**
- **Nondramatic**
- **Hard Working**
- **Forward-Thinking**

Candidate Qualifications:

- Hands-on experience with Adobe Creative Suite (a combination of Photoshop, Illustrator, XD and InDesign preferred) and other design software.
- Excellent communication, organization, and time management skills.
- A bachelor's degree in design, marketing/advertising, creative writing, computer science, or relevant field/equivalent experience.

This Describes You:

- You execute your job responsibilities with **Extreme Ownership**. We provide our customers with exceptional services and treat their business as our own.
- You are **Solution-Oriented**. Our team provides pragmatic solutions to fulfill the client's needs within constraints.
- You are **Nondramatic**. We are open to direct and constructive feedback, but when it comes to drama, "We just don't."
- You are **Hard Working**. We strive to be the hardest-working member of our client's team. Our clients will wish all their employees were like you.
- You are **Forward-Thinking**. Our team is not surprised by tomorrow and continually seeks Mastery of their Discipline.

Experience:

- Design: 3-5 years
- Digital Marketing: 3-5 years (Preferred)

Education:

- Bachelor's (Preferred)

A SPECIAL SIDE NOTE: We know imposter syndrome can get the best of many of us. Don't feel like you're a worthwhile candidate? Apply anyway! You never know what happens when you put yourself out there.